

# Dewey Color Consultant Course

Millions of homeowners love color but are afraid to use it. Now they can hire YOU as a certified Dewey Color Consultant (DCC) to do it for them! This 2-day course will certify you to go into a home and charge a client to recommend exact paint, fabric, and accessory colors for them, using the patented *Dewey Color Coordinator—25,000 No-Mistake Color Combinations*.

## Is This a New Concept?

Until now, consumers made random color selections without knowing why. But this entirely new design-décor service goes beyond random selection. Dewey Color Consultants skillfully guide homeowners on a personal empowerment journey with a Dewey Color personality test. Then, the patented *Dewey Color Coordinator's* 25,000 no-mistake combinations are used to ease homeowner "color phobia" and take the fear out of color selection.

## Will You be a Color Expert?

Our color certification course teaches Consultants how to select precise, perfect color combinations for each homeowner without the fear of making an expensive color mismatch. Certified Dewey Color Consultants are experts at measuring, selecting, AND coordinating color combos that reflect and inspire the client.

## What Else Will You Learn?

As a DCC, you'll not only become a color expert, the program also includes the marketing elements of promoting your décor-design business. You'll get specific steps on how to promote your

new color business both locally and nationally.

## Will You Make Money?

The income you make depends upon your focus and dedication. We will teach you how to attract new customers, charge for your services, expand other design services, and increase profit margins. Combine the tools we provide, with your own focus and dedication to creating a successful and lucrative addition to your business, and your potential earnings are limitless!

## Is the System Validated?

The Dewey Color System<sup>®</sup> is the world's only validated, color-based personality testing instrument (Publishing in the *North American Journal of Psychology*). It scientifically predicts the recognized major psychometric personality factors without language. The System has validated against two of America's most respected testing instruments—The Strong Interest Inventory<sup>®</sup> (career counseling) and the 16PF<sup>®</sup> (clinical).

Read further about our landmark statistical correlations and scientific journal publications; Books—*The Dewey Color System: Choose Your Colors, Change Your Life* and *The Dewey Color System for Relationships* (Three Rivers Press/Crown Publishing a division of Random House), plus other products on our website [deweycolorssystem.com](http://deweycolorssystem.com).



## Course Details

Duration: 2 Days

Location: Go To-

[www.wemakecoloreasy.com](http://www.wemakecoloreasy.com)

### Enrollment Includes

- 1 Year Membership
- Quarterly E-Newsletter
- Company Website Listing
- Marketing Materials
- Consultant Kit
- Client Kit

### Consultant Kit Features

- Dewey Color Coordinator
- Dewey Color System
- Dewey Color Puzzle
- Client Information, Color Analysis & By-Room Consultation Forms
- Custom Promo Materials
- Course Workbook
- Press How-To Guide & Kit
- We Make Color Easy Logo
- Course Certificate

### Client Kit Features

- Client Color Analysis Form
- Referral Coupon
- Presentation Folder

## Sign Up Now!

- Provide a state-of-the-art, custom service
- Use colors that scientifically predict colors to moods
- Become a color expert
- Have a competitive edge over others in your industry
- Increase profits & gain new clients
- Utilize exclusive, market savvy promotions

For more information

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